



# President

The Johnson Foundation at Wingspread has partnered with Spano Pratt Executive Search to identify their President. For a confidential conversation and to learn more about this opportunity please contact:

Rose Spano lannelli www.spanopratt.com rspano@spanopratt.com T: 414.283.9533 / C: 414.839.5083

Jamie Pratt www.spanopratt.com jpratt@spanopratt.com T: 414.283.9533 / C: 414.807.8472

## **The Organization**

**About the Foundation:** The Johnson Foundation at Wingspread is a private operating foundation located on 36 acres in Racine, Wisconsin, along the western shores of Lake Michigan. The Foundation and its work reflect the Johnson Family's deeply-held core value of giving back and multi-generational commitment to helping create a stronger, better future. As such, the foundation's goal is to convene the right people on timely and compelling topics and empower them to find innovative solutions with sustained impact. Meetings held here among leaders and experts are small and intimate: the issues they address are big and important. Our unique convening model is designed to ensure our conferences inspire solutions with that kind of sustained impact.

**Mission:** The mission of the Johnson Foundation at Wingspread is to create intimate, inspiring meetings and conference experiences that foster collaboration and innovative problem-solving. Bringing almost six decades of convening expertise to regional, national and global groups of leaders and experts, the Foundation is wholly dedicated to convening for positive and lasting change.

**Strategic Objectives:** We have two primary strategic objectives. First, we design and implement conferences on issues and topics of special concern to the Foundation. One current programmatic focus is on catalyzing a replicable Resilient Community initiative to improve the future health and well-being of our local neighboring communities leading to broadly shared prosperity. Second, we work with a variety of other organizations to design and implement conferences and meetings that result in positive change on issues and topics of importance to them. Here, the Foundation models how to have meaningful, fruitful, robust, and civil discussions that drive collaboration and meaningful solutions. The Johnson Foundation at Wingspread neutrality creates a unique oasis of trust so the diversity of perspectives around the table are heard and respected.



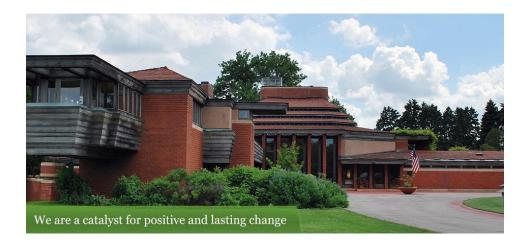
**Our Conference Center** is one of inspired design with iconic architecture and lush natural landscape. We are committed to maintaining our center by employing green, sustainable practices. The grounds are graced by natural forest, nature trails, floral gardens, streams and a private art collection, and is home to a world class retreat and executive conference center.

**How We Work**: We achieve our strategic objectives by providing best-in-class conference planning, guidance and leadership, including, among others:

- Designing and implementing convening and collaborative strategies to make a meaningful difference on specific issues of importance to the Foundation.
- Communicating the key outcomes and results to appropriate stakeholders.
- Assisting conference organizers in designing an overall experience that cultivates strong, effective communication among attendees.
- Assisting and/or coaching organizers on convening best practices, including defined meeting objectives, key
  discussion topics, results-oriented agenda planning and post-conference action planning and action steps followthru to ensure continue positive momentum.
- Educating organizers on communication, decision-making, conflict resolution and civil discourse best practices, as well as sharing our ongoing, celebrated legacy of world-class convening which catalyzed new solutions in variety of arenas.

**History:** In 1936, Herbert Fisk Johnson, Jr. (1899-1978) commissioned Frank Lloyd Wright to design a new administration building for S.C. Johnson & Son, Inc., (also known as Johnson Wax), the family business which has since been renamed SC Johnson, A Family Company. Johnson loved the plan so much he later commissioned Wright to design his new home. Completed in 1939, Wright called the 14,000-foot creation Wingspread, because its four wings embrace the prairie, while the roof over the central Great Hall soars skyward.

On June 24, 1961, the Johnson family formally dedicated Wingspread to The Johnson Foundation to be used as a conference center. In 1990 the U.S. Secretary of the Interior designated Wingspread as a National Historic Landmark.





#### President – The Johnson Foundation AT WINGSPREAD

# **Position Summary**

Helen Johnson-Leipold, Chairman of the foundation board, has laid the groundwork for the future of the Johnson Foundation at Wingspread. She states that "we have a clear vision of where we want to go and how we want to get there". As the great-great granddaughter of the founder of S.C. Johnson, she remains dedicated to the ongoing legacy and goal of building a strong, vibrant local community. The board, along with the retiring incumbent, will serve to ensure a seamless transition with the organization's new President. The target for the transition period of the new President is mid-summer of 2019.

This position reports to the Chairman and Board of Trustees of the Johnson Foundation at Wingspread and oversees a staff of 10 along with an augmented hospitality team provided by a strategic partner.

#### **Essential Responsibilities**

- Accountable for executing the strategic plan and working effectively as a trusted partner with the Foundation Board Chairman toward achieving goals.
- Provide timely and accurate communication and analysis to inform the Board Chairman on progress toward goals and high-level decisions.
- Responsible for directing and overseeing all aspects of budget and business operations related to the Foundation and the physical campus.
- Monitor financial performance against goals by measuring and analyzing results; proposing corrective actions when necessary.
- Ongoing evaluation of Foundation programs, structure and allocated resources for continual improvement of
  impact. Able to identify need for corrective action or change (in programs for example) and engage creatively in
  providing solutions.
- Serve as an advisor and remain up-to-date on convening best practices.
- Build upon the upward trajectory of The Wingspread Retreat and Conference Center occupancy, strategically designed to sustain without compromising the values of the Foundation.
- Play an active role along with the hospitality partner in raising the visibility of Wingspread Retreat and Conference Center as an inspirational venue of choice for meaningful and high impact retreats serving both local and global guests.
- Engage in the community and participate as an active leader in the local SE Wisconsin and specifically the Racine community as it relates to issues and topics aligning with the strategic program objectives of the Foundation.
- Professionally represent the values and interests of the Foundation to community partners and leaders.
- Provide guidance and assistance to senior executives and manage vendors in performing their responsibilities and communicating directives necessary to execute the plan.
- Provide Foundation team members with professional and personal growth.
- Support the Mission, Vision and Values of The Johnson Foundation at Wingspread.

## **Education, Professional Experience, Attributes and Qualifications**

- Advanced degree in relevant profession.
- Experience leading a business enterprise which would include vendor management, operations, with profit and loss responsibility.
- Passion for the region of Racine County and sense of Midwestern culture.
- Authentic interest and passion for the mission of programmatic focus; improve well-being of neighboring communities leading to broadly shared prosperity.
- Politically astute while remaining neutral. Able to find and cultivate common ground for greater good.
- Hands on collaborative leader with strength in economic development concepts and knowledge of best practices and trends related to community development.
- Direct experience with board governance and leading an executive team.
- High level of public presentation skills; as well as written skills.
- Inspirational and approachable, creates trust and confidence and fosters collaboration.
- Highly flexible and agile; tolerates ambiguity and quick to adapt to new situations.

# Location

Wingspread is located on the western shores of Lake Michigan less than 5 miles from downtown Racine, the Reefpoint Marina, the Racine Zoo and the Racine Art Museum. The city of Racine, Wisconsin is 30 minutes south of Milwaukee and 90 minutes north of Chicago, IL.

For additional information please visit these sites:

- http://www.johnsonfdn.org/at-wingspread/wingspread
- <a href="https://www.wingspread.com/http://realracine.com">https://www.wingspread.com/http://realracine.com</a>
- <a href="http://www.cityofracine.org">http://www.cityofracine.org</a>
- http://www.racinedowntown.com

